10 Corporate Identity Marks

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School of Design | Graphic Design | DePaul University GD 356 - 501 | Visual Identity Systems | Spring 2018

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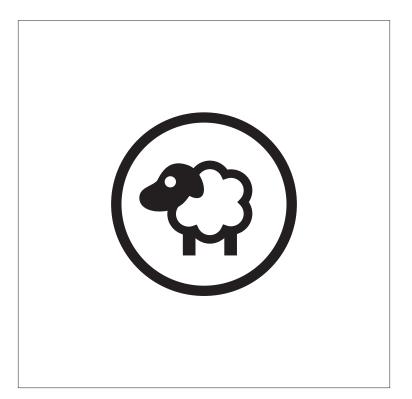
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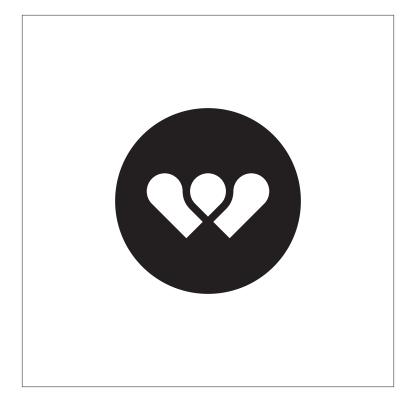
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Two Hearted Queen | Coffee Shop | Glyph

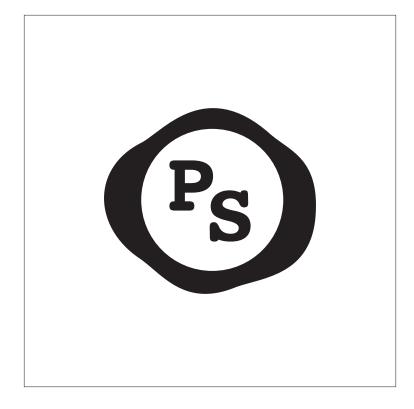








06 Paper Source | Paper and Stationary Store | Alpha Glyph





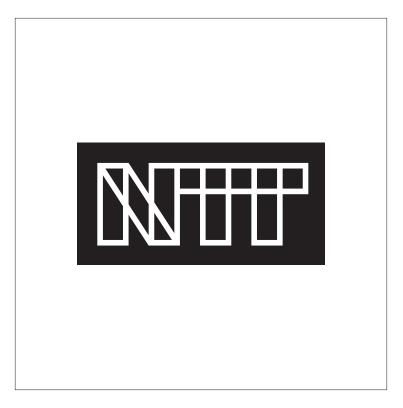


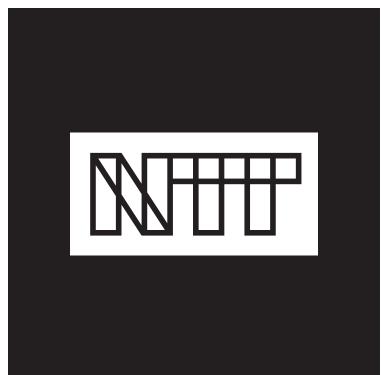


08 Kids Food Basket | Non-Profit Organization | Logotype









10 Engineered Glass Products | Glass Manufacturing | Combination





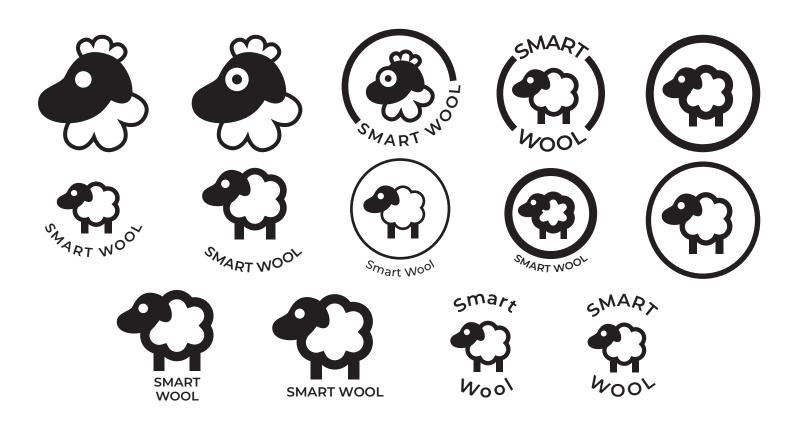




12 Xerox | Office Solutions | Combination

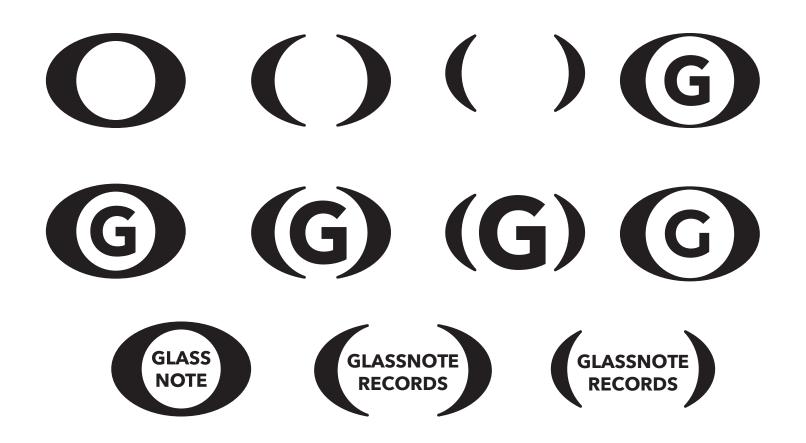




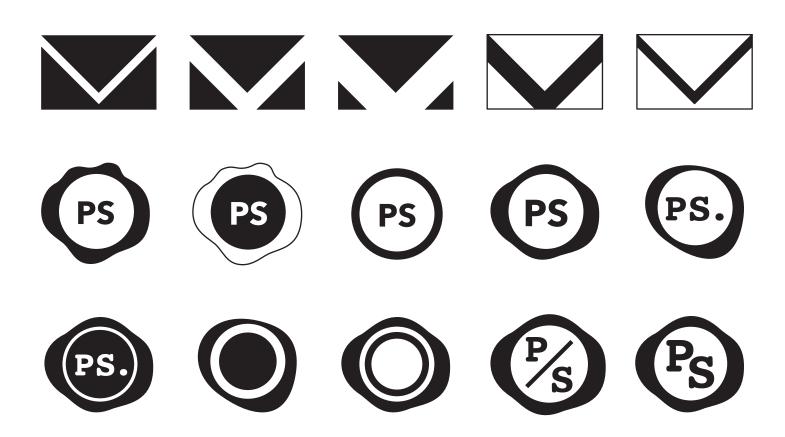


15 Iterations | Two Hearted Queen

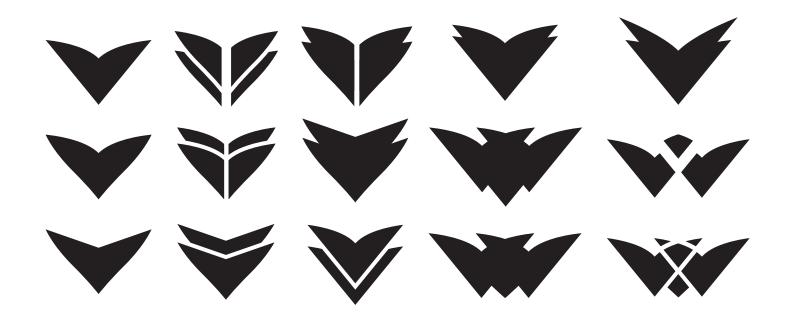




17 Iterations | Paper Source



Crowe Crowe

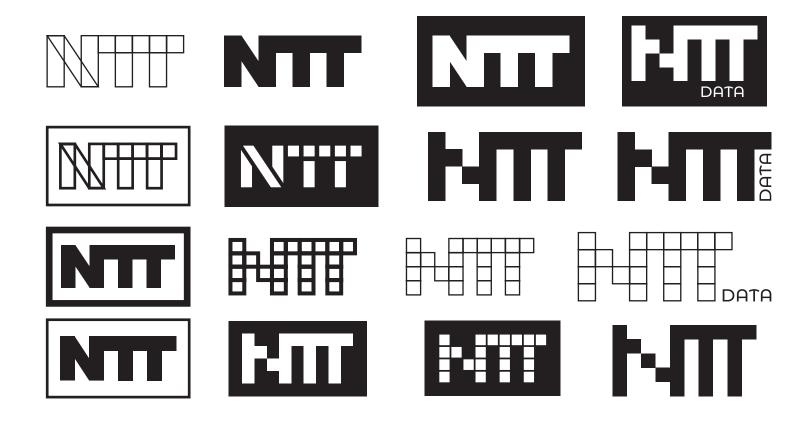


19 Iterations | Kids Food Basket

Kid's Food Basket Kids Kids Food Basket Food Basket

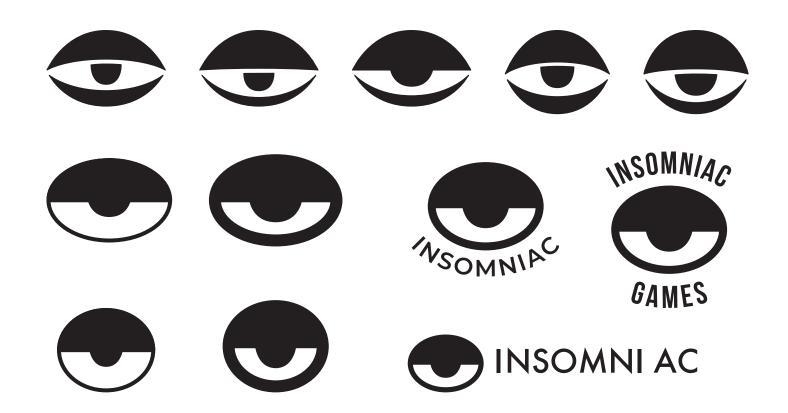
TKid's FOOD FOOD BASKET BASKET

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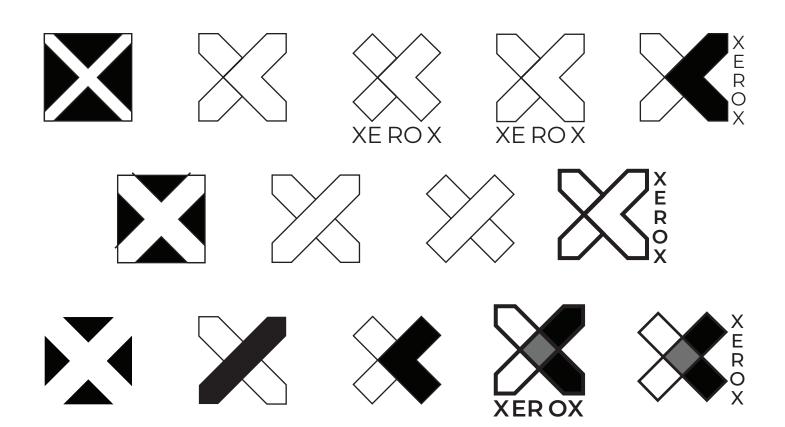


21 Iterations | Engineered Glass Products





23 Iterations | Xerox



		2	24 Acknowledgments
	Thank you to my professor, Lee Z	Zelenak, for his wise wor	ds of criticism and thank
,	you to my classmate and friend, W		
	m	ne in the acknowledgme	ents of <i>his</i> book of marks.